

EDITORIAL HIGHLIGHTS 2010

Volume 14, nr. 1/2 January/February 2010

Publication date:	February 12 th
Advertising material deadline	January 29 th
Market report	Asia (Taiwan, China, Japan, India)
Market report	UK
Product report	(Transmission) Components for model year 2011
Show preview	Taipei Int'l Cycle Show, Taiwan

Including Special Supplement e-bikes

Volume 14, nr. 3 March 2010

Publication date:	March 26 th
Advertising material deadline	March 12 th
Market report	Eastern Europe
Product report	suspension systems, suspension seatpost, saddles, handlebars
Show preview	China Int'l Bicycle & Motor Fair, Shanghai, China
Show review	Taipei Int'l Cycle Show, Taiwan

Volume 14, nr. 4 April 2010

Publication date:	April 23 rd
Advertising material deadline	April 9 th
Market report	Holland and Belgium
Product report	Frames & Forks; Painting & Plating

Including Special Supplement e-Bikes

Volume 14, nr. 5 May 2010

Publication date:	May 21 st
Advertising materials deadline	May 7 th
Market report	Germany, Switzerland, Austria
Product report	Bicycle Tyres
Show review	China Int'l Bicycle & Motor Fair, Shanghai China

Volume 14, nr. 6/7 June/July 2010

Publication date:	June 18 th
Advertising material deadline	June 4 th
Market report	e-Bike sales in Europe, USA & Canada
Product report	Complete e-Bikes and components for e-Bikes

DEDICATED E-BIKE EDITION!

Volume 14, nr. 8 August 2010

Publication date:	August 13 th
Advertising material deadline	July 30 th
Market report	Italy
Product report	Bicycle Lighting Systems Over The Counter (OTC) Products: bike-wear, eye-wear, computers, bottles, tools, shoes et cetera.
Products	Showcasing 2011 Bikes, Parts & Accessories
Show preview	Eurobike, Friedrichshafen, Germany Interbike, Las Vegas, USA EICMA Bici Salon du Cycle, Paris, France

Including Special Supplement E-bikes

Volume 14, nr. 9 September 2010

Publication date:	September 24 th
Advertising material deadline	September 10 th
Market report	France
Product report	Maintenance & Replacement Parts, Brake Systems
Products	Showcasing 2011 Bikes, Parts & Accessories
Show Review	Eurobike, Friedrichshafen, Germany
Show Preview	Festibike, Madrid, Spain Intermot, Cologne, Germany Bike Brno, Brno, Czech Republic

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Volume 14, nr. 10 October 2010

Publication date:	October 22 nd
Advertising material deadline	October 8 th
Market report	Spain & Portugal
Product report	Folding Bikes, Kids & Special (recumbent) Bikes
Products	Showcasing 2011 Bikes, Parts & Accessories
Show review	EICMA Bici, Milan Italy Salon du Cycle, Paris, France Interbike, Las Vegas, USA Festibike, Madrid, Spain

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Volume 14, nr. 11 November 2010

Publication date:	November 12 th
Advertising material deadline	October 29 th
Market report	Scandinavia
Product report	Wheels & Rims
Show preview	Taichung Bike Week

Volume 14, nr. 12 December 2010

Publication date:	December 17 th
Advertising material deadline	December 3 rd
Market report	South America
Product report	City & Trekking Bike Components (mudguards, chain guards, luggage carriers, locks & anti-theft devices)
Show Review	Taichung Bike Week
Show Preview	Velo Park, Moscow, Russia

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MORE INFORMATION

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